



Tips to Prepare For Your Photography Shoot

A clean and decluttered space will produce the best images for your listing. Follow this checklist to prepare for your shoot.

It is best to hide as many personal items as possible;

Potential buyers would rather imagine their own items on the shelves;

We normally photograph every room of the home, unless there is something you don't want photographed.

General Tips For Every Room

- Clean windows and all reflective or glass surfaces
- Replace all burned out light bulbs
- Remove cobwebs from wall/ceiling corners
- Fix/straighten/open blinds and shutters
- Make sure cabinet doors and dressers drawers close
- Make sure framed artwork and mirrors are straight

Kitchen and Dining Areas

- Remove magnets, artwork, photos from refrigerator
- Remove any items from the top of the refrigerator
- Put away all unnecessary appliances, dish racks, etc.
- Make sure towels are clean and neatly folded
- Clean stovetop and put away any pots and pans
- Move or camouflage trash cans

Living and Family Rooms

- Move all toys, remotes and cables are out of view
- Straighten/organize books and DVDs
- Place fresh unburned logs in the fireplace
- Organize/remove pillows and blankets
- Remove any unnecessary furniture

Office/Den

- Remove as much as possible from desktop areas
- Organize or hide computer cables
- Straighten/organize items on bookshelves

Bedrooms

- Make beds, be sure all loose sheets are tucked in
- Make sure items under bed are hidden from view
- Remove as much as possible from dresser
- Make sure artwork and frames are straightened
- Remove excessive stuffed animals and toys
- Move laundry basket out of view
- Remove any temporary fans or space heaters

Bathrooms

- Make sure towels are clean and neatly folded
- Hide toothbrushes and other items from counter
- Clean all spots and streaks from the mirror
- Put a small potted flower on the counter, if possible
- Move plunger, cleaning supplies, air freshener, etc. out of view

Exterior

- Hide garbage cans out of view from street
- Put colorful flowers near the front door, patios
- Move pet crates, beds, dishes etc. out of view
- Move shoes, kids toys, sporting equipment out view
- Neatly coil or remove hoses
- Neatly arrange patio furniture and BBQ
- Trim and remove dead or discolored branches
- Remove leaves from pool, walkways and patio areas